



Draft CYPP 2013 Priorities

1. Closing the divide between more advantaged and less advantaged children and families in Southend

We will do this by:

- Mitigating the impact of poverty – preparedness for impact of welfare reform (particularly UC and HB changes 1st April 2012) and tackling wordlessness
- Improving the attainment gap for vulnerable groups (SEN and FSM)
- Delivering Streets Ahead programme
- Develop and implement revised SEN strategy

2. Supporting families at the earliest opportunity to prevent their needs escalating

We will do this by:

- Improving information sharing (CAF at early years, transition of information from settings to schools)
- Early year's integrated pathways
- Reinvigorating CAF integrated model (usage)
- Earlier identification of needs
- Improving our understanding of CAF data in order to improve practice on challenging cases – (performance measures similar to social care to performance manage progress?)
- Strengthening CAMHS services
- GP and CCG alignment with integrated services including pre-birth
- Early identification and support for Young carers
- Evidence based parenting

3. Keeping children and young people safe

We will do this by:

- Maintaining a robust social care function
- Reducing the number of children becoming looked after
- Reducing road traffic incidents involving children
- Improving support to young carers
- Road Safety
- Bullying
- Domestic Violence
- Youth Crime and anti-social behaviour

4. Supporting young people and families to live healthier lifestyles

We will do this by:

- Encouraging young people to have good sexual health and maintain the decline in teenage conceptions
- Drugs and alcohol misuse
- Improving and maintaining healthy weights
- Ensuring families are able to make the most of the leisure and recreational facilities and services on offer
- Continue to improve breastfeeding initiation and continuation

5. Continuing to improve the life chances for looked after children and those on the edge of care

We will do this by:

- Processes – referrals, s.47, CPP rate
- Ensuring the Virtual School is 'good' in all Ofsted categories

6. Supporting young people to prepare for employment

We will do this by:

- Tackle absence and persistent absence

- Raising the participation age 14-19 education provision
- Work preparation and skills matching

7. Service delivery is influenced by the views of all young people

We will do this by:

- Improving the provision of training to officers and councillors on engaging with young people
- Broaden young people's involvement in appraisals across the partnership
- Introduce a suite of online service user surveys